



Retail

Display solutions are a key driver for enhancing the seamless experience of customers. Consumers want to be visually stimulated as well as educated during a shopping experience, with our partner Samsung we can create Smart Attraction, Promotion and Information experiences.



of shoppers would like to receive promotions or reviews for items they are browsing while they are shopping.



## Retail (QSR)

**Quick Service Restaurants** 

With increasing competition and the growing trend of contactless transactions, the QSR industry has had to make rapid changes in how they present information to customers.

Digital Signage is enabling the QSR industry to make service more memorable, convenient and personalised, while also streamlining operations to be more efficient and profitable, empowering businesses to adapt to the future.

## Hospitality

Digital Signage designed for guest



#### comfort and staff efficiency.

From arrival to departure, and everywhere in between, working with Samsung's innovative display technologies we can provide guests with a modern, integrated, and engaging experience.

of travellers think a personalised hotel experience is important.





### Corporate

## Improve productivity and efficiency with flexible corporate solutions.

Accelerate collaboration and connect team members with each other, regardless of location, centrally deliver corporate messages and provide effective training tools to employees.

## Venues

Create an immersive atmosphere, increase engagement and maximise the opportunities to attract customers through the use of superior picture quality.

Vibrant digital signage welcomes every visitor to the facility, entertaining and informing them with dynamic content and promotions.





## **Education**

# Digitalisation in education is not an option, but a must.

Whether inside the classroom, around campus, or learning and teaching from home, with Samsung's education line-up we can provide teachers the tools they need to deliver an enhanced experience, while maintaining student engagement, collaboration and confidence.

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In Partnership with

## SAMSUNG

TRUST

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