

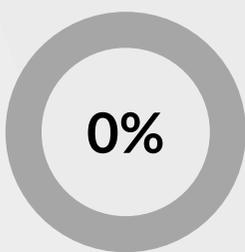
Ensuring Business Continuity

We Can Handle IT

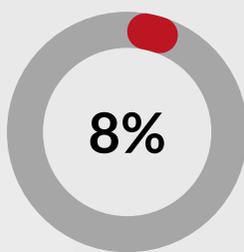
The average cost of downtime for small to medium-sized businesses (SMBs) is **\$1,410** per minute.*



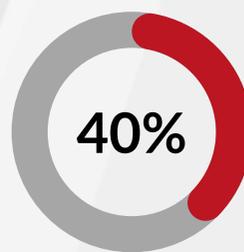
Is Your Business Prepared for the Unexpected?



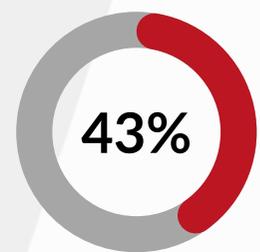
0%
of data loss is guaranteed by Microsoft



8%
of SMBs who paid ransom demands recovered all of their data



40%
of SMBs never reopen after a disaster



43%
of SMBs do not have a recovery plan

With Our Business Continuity Solution You Can:

- Keep your business running
- Avoid ransomware payments
- Back up critical data
- Recover data 24/7
- Satisfy cyber insurance criteria



3-2-1

The 3-2-1 backup rule is an industry best practice and involves saving at least 3 copies of data on 2 different storage types in multiple locations, with one offsite version (unplugged, not network accessible, cloud doesn't count.)

How to Implement Your Business Continuity Plan



Develop a Plan

outline your recovery strategy



Get an Assessment

identify critical data & applications



Talk to Experts

know your vulnerabilities



Communicate Often

hear it from the CEO



Test Regularly

improve processes & response

We Have Business Continuity Covered

Need a roadmap? Start a partnership with us and gain peace of mind knowing you have a custom business continuity solution in place.

Get a Free Business Continuity Assessment

Security@trustsystems.co.uk

