

# **POWERING AND SUPPORTING**

## **Ark Data Centres with intelligent** network and IT infrastructures

Enterprises need to be built on strong foundations and this includes their networks. To ensure they can deliver a product or service every interaction in their business process relies on technology and fundamentally their network.

With the network and IT infrastructure being the engine that powers an Enterprise, it is crucial to capitalise on the latest technology advancements from Security, IoT or Cloud. Managing this and keeping on top of technology trends and innovations requires a wealth of experience and expertise. Working with an experienced Managed Service Provider (MSP) enables an organisation has flex and respond to their business requirements 24/7/365.

The market for IT products and services is changing and this has heightened the importance of IT across the business. It enables IT personnel to assume a more strategic role to drive the business forward, but the amount of technology they need to support this has also grown, driving the need to work with MSP's. Working with an experienced MSP to deliver a high-value managed service enables Enterprises to shift their focus on the outcome and how a solution performs after it is installed.

### Tom Stone, Managing Director at Trust explains;

"Most organisations still struggle with two major IT-related issues that are often at odds with each other: keeping their IT infrastructure operating at optimal levels of performance, and simultaneously managing the spiralling costs associated with that goal.

Add to that the breakneck pace of new technology emergence and adoption—services that enterprise users need available to them sooner rather than later to remain competitive—and you have a perfect storm of IT complications. Many companies spend an inordinate amount of time and investment trying to keep these opposing forces balanced.

To reduce the costs and complexity, we offer a managed service which delivers value to Enterprise customers, lending technological expertise and capabilities."

### The Need for 24x7x365

The fact of the matter is that an organisations network and IT infrastructures need 24x7x365 monitoring, management, and optimisation support—somebody (or some team) has to do it. Enterprises that adopt a go-it-alone, in-house strategy, face the pitfalls of recruiting, hiring, supporting, and (re)training a team of IT professionals. When organisations choose this route they have the overhead expenses plus the supervisory headaches of managing and coordinating the team. And that's assuming they can find the right mix of professionals with experience in all the myriad technologies infrastructures contain.

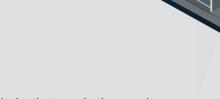
to implement and maintain, can they even afford to consider going it alone? What returns can they reasonably expect?

The move to working with a value add MSP enables organisations to reduce both CapEx and OpEx burdens. The reduction in expenditures and the efficiencies are equally as significant with quicker adoption of new technologies that can bolster core business, increase uptime and infrastructure efficiencies, and provide a much higher level of user satisfaction. When managed services are implemented in a partnership with a leading MSP, the gains far outweigh the costs.

When embarking on managed services, what are the real reasons for doing so? Is it solely the expenditure reductions, or are organisations trying to achieve something else? Trust's methodology is to provide more with a blend of the best people, processes, and tools to achieve IT assurance. We believe in a partnership with our customers, and we see something more than just taking away some of the expenses and all of your IT concerns. Trust feel that organisations probably want to achieve a deeper business-oriented outcome, one that enables professionals to do what they do best—growing the business.

Trust offer managed services built for the agile Enterprise - delivering hardware, software and services at the time of purchase, reducing cost and complexity with agility to

**ARK DATA CENTRES** 



With the explosion in emerging technologies that organisations need

### What is the Desired Outcome of a Managed Service?

support changing business requirements over time.

Trust has been working with Ark to design, deploy and

IT services – truly providing one trusted supplier from

of a robust and agile mission-critical infrastructure that

Ark Data Centres and its customers depend upon.

manage their network through their extensive development

consultation to design, deployment and proactive management

and growth. Most recently extending this to manage their

## **SUPPORT**

On-site experienced resources

24/7/365 service desk supervision, monitoring and support

> All with security at the core.

24/7/365 contracted IT and network services provision.

www.trustsystems.co.uk

sales@trustsystems.co.uk

Speak to our team

and power your

business today.



## **DESIGN**

Architecture consultancy for designing and building new and existing infrastructure.

## **DEPLOY**

Deployment and management of a robust large-scale network and IT infrastructures.

Trust is a partner who has supported our extensive development and growth plans. Working with a supplier you know who can deliver when our ethos is to provide customers with a solid, robust



and secure service is absolutely essential.

Andy Garvin, Director, **Ark Data Centres**