

## DIGITAL SIGNAGE

# Digitalise, Display, Delight:

## DIGITAL SIGNAGE AS A SERVICE

Making implementing Digital Signage as easy  
as A, B, C (and D, E, and F)





# Effective Digital Signage

**Have you considered Digital Signage, but found it too expensive or complicated? Are you unsure if you have the capacity to manage it? Have you tried it, but not achieved ROI?**

**Our solution encapsulates more than a screen to bring together all aspects required to successfully deliver a complete solution. We simplify implementation and deliver ROI beyond your expectations all for one monthly fee.**

More Than a Screen:

Screen | Housing | Connectivity | Content Creation | Content Management | Maintenance and Support  
For Retailers, Hospitality, Garden Centres, Venues, Leisure, Travel



# We Do All The Thinking

**Our Digital Signage as a Service solution eliminates the headache of managing multiple aspects of Digital Signage to drive ROI and ROO.**

**Our Digital Signage solution is as easy as A, B, C (and D, E, and F):**

**A**

**A perfect screen** for the right use.

**B**

**Best enclosures** for the screen considering aesthetics and placement.

**C**

**Connectivity** to enable content to be managed centrally via the Cloud.

**D**

**Delivery** and creation of high level content.

**E**

**Extensive Content Management** – centrally managed, distributed and published. Content can be based by location, screen, date, time etc.

**F**

**Field Team of experts** who will manage and support your screen from our remote service desk to our in-field team.



Our Digital Signage Solution can help organisations in their race to zero carbon by reducing print, energy consumption and by sourcing from partners committed to sustainability.

## Driving Customer Engagement

01

### Reinforce your Brand

Bring your brand to life with Digital Signage giving you **2 x the power** than static signs and **84% retailers** believe they **increase brand awareness**. You can update customers with real-time information, wow them with engaging visuals and videos, and stay true to your organisation's look and feel, all while saving on the total cost of ownership.

02

### Precisely Target Communications

Digital Signage has a **52% recall** rate with customers, that's higher than many other media types. What's more, **59% of people** who come in contact with Digital Signage in multiple locations later want to learn more about the advertised topic.

03

### Helping you Command your Customer's Attention

We can help you connect to your customers, increase product awareness ultimately attract more customers, and increase spend. Delivering a **24% increase in footfall** and **1 in 5 customers** making unplanned purchases after seeing items on digital screens.

## What's Included?

Interested in learning more about how  
Digital Signage can work for you?

Contact us today!

### Samsung 65 inch screen

- ✓ Screen
- ✓ Enclosure
- ✓ Installation
- ✓ Connectivity
- ✓ Support
- ✓ Content Management

**From £104**  
per month, per screen

Add content creation from  
£200 a month

### Samsung 55 inch screen

- ✓ Screen
- ✓ Enclosure
- ✓ Installation
- ✓ Connectivity
- ✓ Support
- ✓ Content Management

**From £98**  
per month, per screen

Add content creation from  
£200 a month

### Samsung 32 inch screen

- ✓ Screen
- ✓ Enclosure
- ✓ Installation
- ✓ Connectivity
- ✓ Support
- ✓ Content Management

**From £82**  
per month, per screen

Add content creation from  
£200 a month

Other screen sizes  
available on request

Visit our website